

Chapter Sponsorship Opportunities



THE EXECUTIVE WOMEN'S GOLF ASSOCIATION IS...

a not-for-profit Association that was founded in 1991 for women to learn, play and enjoy the game of golf for business and for life. The Association currently has over 20,000 members in over 120 Chapters across the U.S. and in Canada. The Orange County Chapter, formed in 1995, is almost 200 members strong. Becoming an EWGA-OC sponsor will give your organization significant visibility with a highly prized market segment of well-educated and affluent women consumers.

- EWGA members come from nearly every corner of America
- 65% are between the ages of 36 and 55
- The majority are suburban in location and lifestyle
- 31% have an annual personal income in excess of \$100,000
- 61% have an annual household income in excess of \$100,000
- 79% have a college or advance level degree
- 80% have been members more than one year

We offer a variety of activities and opportunities for our sponsors to be in front of our members including an annual Kick-Off event, fun tournaments, weekly 'after work' twilight play, business networking and social functions, weekend golf outings, educational programs and a Chapter Championship. Discounted sponsorships available for EWGA members!

JOIN US AND ENJOY THE BENEFITS OF SPONSORSHIP!

Par Sponsorship Level - \$650

- Logo and website link displayed on Sponsor page of chapter website.
- Complimentary ticket to Annual Kick-Off Event that includes exhibit table.
- Complimentary ticket to Annual Christmas Party
- New Sponsor Spotlight in Email Newsletter
- One Golf event sponsorship with Logo on Email Newsletter, Internet Sign-Up and Website

Birdie Sponsorship Level - \$1000

- Logo and website link displayed on Sponsor page of chapter website.
- Two Complimentary tickets to Annual Kick-Off Event that includes exhibit table.
- Two Complimentary tickets to Annual Christmas Party
- Quarterly Sponsor Spotlights in Email Newsletter
- Two Golf event sponsorships with Logo on Email Newsletter, Internet Sign-Up and Website

Eagle Sponsorship Level - \$1500

- Logo and website link displayed on Sponsor page of chapter website.
- Two Complimentary tickets to Annual Kick-Off Event that includes exhibit table.
- Two Complimentary tickets to Annual Christmas Party
- Quarterly Sponsor Spotlights in Email Newsletter
- Four Golf event sponsorships with Logo on Email Newsletter, Internet Sign-Up and Website

Championship Sponsorship Level - \$2000 **(only two Championship Sponsorships available)**

- Logo and website link displayed on Sponsor page of chapter website with Championship distinction.
- Four Complimentary tickets to Annual Kick-Off Event that includes exhibit table.
- Four Complimentary tickets to Annual Christmas Party
- Bi-Monthly Sponsor Spotlights in Email Newsletter
- Six Golf event sponsorships with Logo on Email Newsletter, Internet Sign-Up and Website
- Opportunity to host chapter event at your business site.
- Opportunity for email blast to all chapter members.

Masters Sponsorship Level - \$2500 **(only one Masters Sponsorship available)**

- Logo and website link displayed on Sponsor page of chapter website with Masters Distinction.
- Four Complimentary tickets to Annual Kick-Off Event that includes exhibit table.
- Four Complimentary tickets to Annual Christmas Party
- Bi-Monthly Sponsor Spotlights in Email Newsletter
- Eight Golf event sponsorships with Logo on Email Newsletter, Internet Sign-Up and Website
- Opportunity to host chapter event at your business site.
- Opportunity for three email blasts to all chapter members.

For more information on sponsorship opportunities, contact:
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